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The Music Industry Handbook : Paul Rutter : 9781138910508

If they can assess their skills and make sure they are relevant, it

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would make the industry a better place. The Music Industry Handbook by Paul Rutter was published by Routledge in May 2011. For more information please visit:
www.routledge.com/9780415586818. RRP: £ 24.99.

Make It Happen - The Music Industry Handbook

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It is ideal as the core textbook in courses such as Introduction to the Music Business, Music and Media, Music Business Foundations, and survey courses. This book can also be used for more specialized courses on the record industry, music merchandising, music careers, artist management, music and the law, arts administration, and music in popular culture.

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The Impact of Technology and Social Media in the Music Industry
The traditional music industry structure is very straightforward with record labels being an effortless formula to deliver the music from artists to consumers. In recent years, significant transformations in technology have diminished the roles of record labels and distributors.

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